

# Guildford Design Awards Nomination Form 2023

## Note:

Areas Autosize as required.

Seven Boxes require Completion.

Consider using WeTransfer <https://wetransfer.com/> if files get very large

Return to PeteColeman [petercolemanarchitects@gmail.com](mailto:petercolemanarchitects@gmail.com)

<b>1) Address of Scheme</b>  <b>Guildford Station Subway</b>  <b>Guildford GU1 4UT</b>	<b>2) Category of Project</b>  <b>Public Art</b>
<b>3) Name of Client</b>  <b>Julie Hoyle</b>	<b>4) Architect, Design Consultants or Artist</b>  <b>Contemporary Artist and Printmaker</b>
<b>5) Key Contact</b>  <b>julie@juliehoyle.com</b>	
<b>Category of Project</b> <ul style="list-style-type: none"><li>• New Commercial Building</li><li>• New Public Building</li><li>• New Build - Individual House</li><li>• New Build - Multiple Housing – smaller projects up to 30 homes New Build - Multiple Housing – larger projects 30 homes and over</li><li>• Conservation Project</li><li>• Regeneration Project including those involving an extension to an existing building.</li><li>• Public Realm including soft (landscape) and/or hard works</li><li>• Public Art</li></ul>	

## 6) Brief description of the Project – taken from the artists blog [www.juliehoyle.com](http://www.juliehoyle.com)

### The Making of Host

"I am proud to present Host, a new public art installation running under the platforms at Guildford Train Station. The digital collage on aluminium references places, people and events of the town, past and present, celebrating its unique heritage, successful industry and diverse culture. Host was commissioned and funded by a partnership formed of: Network Rail, Cross Country Trains, Great Western Railway, Southeast Communities Rail Partnership, South Western Railway, The Community Rail Network, The Arts Society, The Arts Society Guildford and Guildford Arts.

### Mission

I love a bit of research for a project and started work for the installation in September during the [Guildford Walkfest](#). The partnership had asked for two 5metre long murals to give Guildford Train Station a sense of place and identity so the organised walks, talks and events really helped gather content for the work. I discovered my theme during this time – abundance! Guildford has a rich and diverse past and present and after talking to the experts I wanted to make a reference to as much as time, space and composition would allow.

*References include:*

*Guildford Cathedral, Stag Hill, The Surrey University Arboretum, The Duke of Kent Building, The Golden Angel, Physical Energy – George Watts, The River Wey, St Mary's Church, The Lido, G Live, Golden Sand, Golden Flowers, The Crypt, Guildford Clock, Tunsgate Arches, Surrey Space Center, Lewis Carroll, Early Royal presence, Guildford Castle, John Russell, Alan Turing, Flavia Cacace, The Guildford Dragon, The Friary, The Spectrum, Guildford Flames, Guildford Phoenix, Yvonne Arnaud, The Dennis Brothers, Guildford Bridge, Pewley Downs, Semaphore House, The Guildford Mint, George Abbot, Surrey Hills, the video gaming history in Guildford and of course the railway.*

### Vision

Realising early on that the installation will always be viewed on the move in passing and probably at pace, my aim for the composition was to lead you from one reference to another from both directions. I wanted to include or continue a rhythm from the trains and to make some of the references discoverable over time; the idea of the more you look the more you see each time you pass appealed.

As a printmaker I wanted the content to be made from original handmade prints as well as paintings, I didn't want anything to be computer generated. The computer was my canvas to collage on and I made all the work by hand in the studio. To begin with I imagined that I would be able to work quite small, perhaps on A3 plates for each of the drawings and scale them up on the computer for the final large format size but I didn't like seeing the beautiful collagraphed lines enlarged. The art work had to be made almost to scale to keep the integrity of the mark.

### Content

I had several starting points, I wanted reference to the Golden Angel weathervane by sculptor Alan Collins (1928 - 2016) from the top of Guildford Cathedral pointing the way through the first 5 metre panel with reference to George Watts (1817 - 1904) sculpture - Physical Energy, gazing back at the other end and to somehow fit many references to other Guildford features in between.

Another starting point for this panel was an idea given to me by the incumbent Master of the George Abbot Hospital. He said he liked to view the hospital from Bright Hill where you could see it in line with the Holy Trinity Church and Guildford Cathedral, and where you can see that they all have the wonderful brick work in common.

So, The Golden Angel and Guildford Cathedral is where I started with the art work trying to figure out simple ways of portraying the building and incorporating, if possible, some of its story."

Go to [julie@juliehoyle.com](mailto:julie@juliehoyle.com) to find out more about the making of Host – Public Art Installation.

## 7) Photographs of the completed project

*(Either paste into this area or add as separate files, include existing photographs, plans and*



*elevations, as appropriate for the Conservation Project and Regeneration Project categories.)*







**8) Plans, Sections, elevations.**

*(Include or attach these to appropriately support your application)*

